

MARKETING BULLETIN



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Additional Area Sales Manager for New South Wales

Dear valued Franklin Electric Dealer

A new person and a new look for our Marketing Bulletin.

We are pleased to announce that we have appointed an additional Area Sales Manager for New South Wales.

Mr. John New is your new contact and ASM at Franklin Electric.

John is based in Sydney and will be supporting dealers throughout the greater Sydney region out to Katoomba, Newcastle, Maitland and the Hunter Valley up to Scone, Wollongong, Canberra, Yass, Cooma, Goulburn, the South Coast to the Victorian border and north to Bulahdelah.

John has previously successfully worked with Davey Water Products in a Technical Sales role. John has many years of practical pumping experience in the industrial, commercial, rural and agricultural sectors of pump industry with specialised experiences in irrigation design and golf course operations.

John's contact details are:

Mobile: **0409 035 733**

Office 1300 FRANKLIN (1300 372 655)

Email: jnew@fele.com

John will be visiting his existing dealer network over the coming weeks to introduce himself as part of his regular call cycle. John will also keep you up to date with pricing, literature, product support and account management to work with you to grow your Franklin knowledge and purchases. John will also be able to arrange training for you.

Thank you for using Franklin Electric quality Pumps, Motors, Drive and Controls.

Peter Richardson
Managing Director AU-NZ

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