

## Additional Area Sales Manager for Victoria & South Australia

Dear valued Franklin Electric Dealer

We have appointed an additional Area Sales Manager for Victoria and South Australia. Mr. David Lawrence is your new contact and ASM at Franklin Electric.

David has been in the pump industry for over 15 years and has successfully grown his knowledge and successfully contributed to sales growth with Pump Engineers Victoria, AMTR and recently with BBE and Kelair.

Along with his understanding of the rural and agricultural sectors, David's broad pumping knowledge will assist you and Franklin to expand into other industrial and commercial applications.

David is based out of our Melbourne Regional HO and brings with him a wealth of pumping knowledge and is well experienced to work with you in support of your business and grow your Franklin product knowledge and purchases.

David's contact details are:

Mobile: **0437 249 451**

Office 1300 FRANKLIN (1300 372 655)

Email: [dlawrence@fele.com](mailto:dlawrence@fele.com)

David will be visiting his dealer network over the coming weeks to introduce himself as part of a regular call cycle. David will also keep you up to date with pricing, literature, product support and account management. David will also be able to arrange training for you.

Thank you for using Franklin Electric quality Pumps, Motors, Drive and Controls.

Peter Richardson  
Managing Director AU-NZ

[www.franklinwater.com/au](http://www.franklinwater.com/au)

