

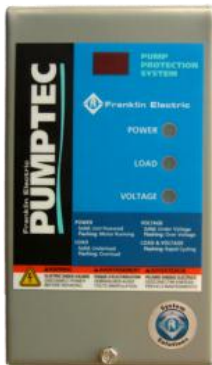
Changes with Pump Protection supply

As you know Franklin has been supplying our submersible motor products for over 50 years into the Australian market. In late 2007 we launched our FE Dealer network to sell our range of FPS pump products directly to the market.

The Franklin range of FPS pump products is exclusive to our FE Dealer network while we continue to supply our submersible motor products to our pump competitors for their pumps. They trust Franklin motors too, even over their own motor offerings or branded alternatives.

We only use Franklin motors on our pumps!

From 1 January 2013, our Pump Protection devices; Pumptec, Pumptec Plus and SubMonitor are now only available to you, the FE Dealer network. We have ended our previous supply channel for these products.



At the same time as this change, other products that we supply were reviewed and adjusted so what and from whom you may have purchased from in the past may no longer be the preferred way for you to obtain Franklin products in the future. That is why you are part of the FE Dealer Systems Solutions network, to gain direct access from the manufacturer to our trusted and quality Pumps, Motors, Drives and Control products.

We thank you for your business as we look forward to adding more reasons why working with Franklin Electric is Better For Your Business, because Moving Water is Our Business too.

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