

New Area Sales Manager for NSW Northern region

Dear valued Franklin Electric Dealer

We are very pleased to announce that we have appointed a new Area Sales Manager for northern NSW encompassing the areas north of the Hawkesbury River, out west through Dubbo and up to the Qld border. Effective from Monday 25 July 2011.

Mr. Glen Carolan is your new contact and ASM at Franklin Electric.

For those of you that may not know Glen, he has just completed 4 years with Brown Brothers with prior roles at Toro, Mono, Sykes and in the general pump service and contracting sectors. Glen is based out of Dubbo NSW.

Glen brings with him a wealth of pumping and industry knowledge and is well experienced to work with you in support of your business and grow your Franklin product knowledge and usage.

Glen's contact details are:

Mobile: 0428 594 531

Office 1300 FRANKLIN (1300 372 655)

Email: gcarolan@fele.com

Glen will be visiting our entire Northern NSW dealer network over the coming weeks to introduce himself as part of a regular call cycle. Glen will also keep you up to date with pricing, literature, product support and account management. Glen will also be able to arrange training for you.

We see this new appointment as part of our next growth phase in building the FE Dealer network to make Franklin Electric products *'Better For Your Business'*.

Thank you for using Franklin Electric quality Pumps, Motors Drive and Controls.

Peter Richardson
Managing Director AU-NZ

1300 FRANKLIN



Franklin Electric