

## Did You Know? Drives

We have recently heard and seen some comments about Franklin and our experience with Drives.

*Did You Know* that Franklin designed and built our first VFD in the mid 90's? So we are not exactly new to this Drive business.

All of our expertise is in house. Our Drives were developed to enhance the performances and efficiencies of specialized electric motors Franklin Electric manufactured at that time, such as pumps and electric motors for bowling pin setters, dental chairs, soft serve ice cream machines, wash down pumps, paint mixers and many more specialised pumps and motors, even service station pumps.

One area that we identified a need to improve on was constant pressure for residential water uses around the world.

We used our Drive experiences to develop CP Water (Constant Pressure Water) which utilized a VFD to ramp up or down our submersible motors to give the required flow and pressure. These were initially water cooled.

The next stage was progressing into air and fan cooled while further evolving diagnostics and inbuilt protections were added.

The result of our Drive knowledge and constant pressure systems has led us to offer you global market leading products such as:

- SubDrive 75
- SubDrive 150
- SubDrive 300
- MonoDrive
- SubDrive Inline 1100
- EcoDrive
- MonoDrive XT
- SubDrive 2 Wire

In 2011 we will release further additions to our proven Drive product range.

Our Drives are designed and manufactured to give you and your customer peace of mind. We offer easy settings to minimize your setup and operation, inbuilt motor and pump protections and system diagnostics to maximize the life and reliability of the components.

The way the market has accepted our SubDrives is testimony to the level of performance, ease of use and installation, reliability and functionality and of course the Franklin backup and service you expect.

We are so confident that our SubDrives carry the only 5 year out of the box warranty in Australia!

That's why you have made our Drives and SubDrive Australia's favorite for 4" bore pump applications.

*Did You Know* too that every Shell and Woolworths service station in Australia along with BP, Mobil and Caltex and dozens of other Oil Companies in countries around the world rely on Franklin FE Petro submersible pumps which are controlled by Franklin EcoDrives to offer best performance for their submersible pumps and motors. Whether for water or petrol, we do know Drives.

So now you know and that's why Franklin is **"better for your business"**

## 1300 FRANKLIN